

2018 Northside Program Overview

Congratulations and welcome to the 2018 Start:ME Northside program! You were selected for this enriching experience from a pool of nearly 80 ventures based on your promise, business quality, growth potential, and impact of your business on the Northside/Kirkwood community.

Location and Hours

The cohort will meet every Tuesday night from 6-9pm at **Cleveland Academy of Leadership** located at 151 Franklin St., Spartanburg, SC 29303.

See the schedule in your binder for information about each session which includes details on topics covered, key assignments due and more!

Typical Session Agenda

- 6:00 PM – Arrival
- 6:00-6:15 PM – Dinner & Accelerated Moments
- 6:15-6:30 PM – Introductions to speakers and content
- 6:30-7:30 PM – Delivery of session content (plus exercises)
- 7:30-7:45 PM – Break
- 7:45-8:45 PM – Table time with mentors
- 8:45-9:00 PM – Review lessons, insights, plans, and instructions for next week

Please be **on time** (you wouldn't want to miss dinner!) and bring the following to every session:

- Focus, enthusiasm, and a willingness to share
- Binder
- Materials you were asked to complete/provide
- Name tag
- Your latest elevator pitch

Absences

Please plan to attend **every session**. We understand life happens and conflicts arise - if you cannot make a session, please contact Joi or Jacob as soon as possible to discuss and arrange to make-up the content.

Program Team Contact Information:

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“All-In All the Time”

As a member of the cohort, we are all in this together (partners, mentors, facilitators, and peers) and will work actively to ensure our mutual success by being *All-In, All the Time* which means we all will:

- Connect with one another and to the broader business community through our various networks
- Provide access to business knowledge, tools/resources, and mentors
- Be open, honest, and share feedback with each other to help us be our best
- Active working your own business and support the businesses of others
- Arrive on time and participate in all program session
- Respect others and hold yourself to a strong personal standard which includes refraining from the use of alcohol and/or other illicit substances at sessions

Entrepreneurship is a team sport! Like any team, each of us plays a specific role in our success. Those roles are:

- | Entrepreneurs: | Mentors | The Northside/JCBE Team |
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| <ul style="list-style-type: none"> • Work on own business and support businesses of others • Arrive prepared each week by completing assignments in advance of the session • Be open to feedback and coachable • Leverage business mentors <i>fully</i> by actively seeking them out (in and between sessions, and post program) • Be open and honest about triumphs and setbacks • Remaining engaged with Start:ME after the 14 sessions | <ul style="list-style-type: none"> • Encourage entrepreneurs to continuously develop their businesses and business plans • Review and provide honest feedback Connect entrepreneurs to additional resources and introduce them to others in your network • Assess entrepreneurs' readiness for program milestones | <ul style="list-style-type: none"> • Share our best business knowledge and tools each week • Connect and direct you to resources, institutions and individuals in our networks • Promote you and your business through our website and others channels • Invite and encouraging you to stay connected well beyond the 14 sessions |

Remember your tuition is your time. This program will take you as far as you are willing to take yourself.

Join our Start:ME Community on Social Media

Keep up on the latest about Start:ME and promote current and alumni ventures.

- Like us on Facebook at <https://www.facebook.com/StartMEhubcity/>
- Follow us on Twitter @StartMEhubcity
- Follow us on Instagram @StartMEhubcity

Share your Start:ME journey by adding #StartME18 and #StartMENorthside on your social media posts!